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## English Article Title <Calibri, Font size 14, bold>"

**Author 1: First Name Last Name < Font size 12, bold >**

*Faculty/Department, Affiliation, E-mail Address of Author 1 < Font size 10, italic light >*

**Author 2: First Name Last Name < Font size 12, bold >**

*Faculty/Department, Affiliation, E-mail Address of Author 2 < Font size 10, italic light >*

**Author 3: First Name Last Name < Font size 12, bold >**

*Faculty/Department, Affiliation, E-mail Address of Author 3 < Font size 10, italic light >*

The document must be formatted using font size 12 and 1.15 line spacing throughout.

### **Abstract (Calibri font, size 12, bold)**

The abstract must not exceed 300 words. (Calibri font, size 12, regular)

The first paragraph should be written in narrative form, beginning with the sentence: "This research aimed to...". It must include details of the population or sample group, research instruments, data collection methods, and statistical methods used for data analysis.

The second paragraph should present the key research findings, beginning with the sentence: "The results revealed that...". The findings must be summarized according to the research objectives, either as a continuous narrative or in list form, without any discussion or interpretation. (Calibri font, size 12, regular)

**Keywords:** Include three keywords. (Calibri font, size 12, regular)

### **Background and Significance of the Problem (Calibri font, size 12, bold)**

This section must describe the reasons for conducting the study. The length must not exceed three pages. (Calibri font, size 12, regular)

### **Research Objectives (Calibri font, size 12, bold)**

Clearly state the research objectives, ensuring consistency with the research title and correspondence to the abstract. (Calibri font, size 12, regular)

### **Research Hypotheses (if any) (Calibri font, size 12, bold)**

State the research hypotheses that align with the objectives, if applicable. (Calibri font, size 12, regular)

### **Conceptual Framework, Theories, and Related Research (Calibri font, size 12, bold)**

Specify the conceptual framework, relevant theories, and related research. The length must not exceed three pages. (Calibri font, size 12, regular)

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### **Definition of Terms** (Calibri font, size 12, bold)

Provide definitions of specific terms relevant to the research. (Calibri font, size 12, regular)

### **Research Framework** (Calibri font, size 12, bold)

Present the research framework. (Calibri font, size 12, regular)

### **Research Methodology** (Calibri font, size 12, bold)

This section must describe the research procedures and include the following subsections:

**Population and Sample** (Specify the size of the population, sample used, and sampling method.) (Calibri font, size 12, regular)

**Research Instruments** (Describe the instruments, development steps, and procedures for assessing reliability and validity.) (Calibri font, size 12, regular)

**Data Collection Methods** (Explain the procedures used for data collection.)

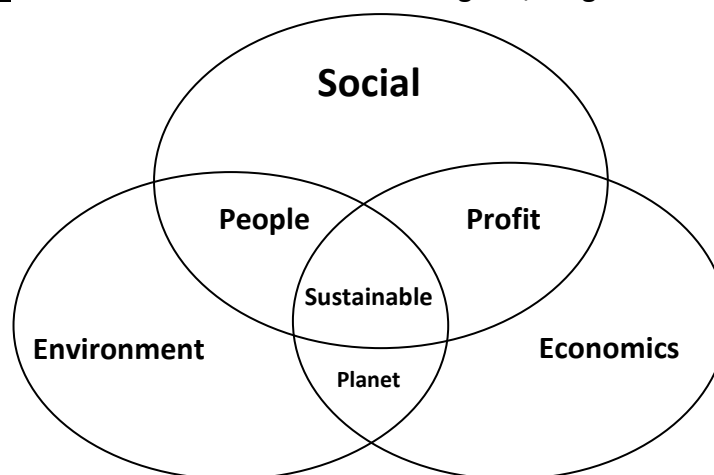
**Data Analysis** (Describe the data analysis steps.) (Calibri font, size 12, regular)

**Statistical Methods** (Specify the statistical techniques used.) (Calibri font, size 12, regular)

### **Research Results** (Calibri font, size 12, bold)

Present only the results corresponding to the research objectives. General demographic information about the sample group should not be included. (Calibri font, size 12, regular)

Examples Presentation of research results in figures/images



**Figure 1:** Figure Title

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## Examples Presentation of research results in tables

**Table 1** Table Title (Table titles Calibri font, size 12, regular)

Marketing Factors	$\bar{x}$	SD	Interpretation
1. Product	4.27	0.53	High
2. Price	4.23	0.61	High
3. Distribution Channel	4.21	0.60	High
4. Promotion	4.23	0.58	High
<b>Overall</b>	<b>4.24</b>	<b>0.53</b>	<b>High</b>

**Table 2** Table Title..... (Table titles Calibri font, size 12, regular)

## Summary of Research Results (Calibri font, size 12, bold)

Summarize the key findings according to the research objectives. Avoid including general demographic details of the sample. (Calibri font, size 12, regular)

## Discussion (Calibri font, size 12, bold)

Discuss the results with reference to credible sources. The discussion must align with the objectives and hypotheses. (Calibri font, size 12, regular)

**Recommendations** (Provide recommendations based on the findings and suggest directions for future research.) (Calibri font, size 12, bold)

### Recommendations for applying the research results (Calibri font, size 12, bold)

1. (Calibri font, size 12, regular)
- 2.

### Recommendations for future research (Calibri font, size 12, bold)

1. (Calibri font, size 12, regular)
- 2.

## References (APA style 7th edition) (Calibri font, size 12, bold)

Deborah A. Stone. (2001). **Policy Paradox and Political Reason**. USA: W.W. Norton & Company, Inc.

Cruse, A. (2006). **A Glossary of Semantics and Pragmatics**. Edinburgh: Edinburgh University Press.

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### Example References (all are sample documents):

#### 1. Books

Author's Last name, First name initials. (Year). Title of the book. Volumes. Edition. Publisher.

#### Example:

Chin, Peter & Davies Phillip. (2013). *Academic Writing Skills*. Cambridge University Press.

#### Notes:

- 1) For 3–20 authors, list all authors' names.
- 2) For 21 or more authors, list the first 19 authors' names, then use an ellipsis (...) before the last author's name.

#### 2. Chapters in Edited Books

Chapter author's Last name, First name initials. (Year of publication). Title of the chapter. In Editor's First name initials. Last name (Ed./Eds.) (if any), Title of the book (pp. pages). Edition. Publisher.

#### 3. Journal Articles without DOI

Author's Last name, First name initials. (Year of publication). Title of the article. Journal name, Volume(Issue), page numbers.

#### Example:

Roongtiwa Chobchuen. ( 2015) . Development of discharge planning model for cerebrovascular disease using Independent room. *Journal of Nursing Science & Health*. 38 (1), 21-28.

#### 4. Electronic Journal Articles

Author's Last name, First name initials. (Year of publication). Title of the article. Journal name, Volume(Issue), page numbers. URL

#### Example:

Sutherland, J. (2015). Going 'meta' : using a metadiscoursal approach to develop secondary students' dialogic talk in small groups. *Research Papers in Education*.30 (1), 44-69. <http://tandfonline.com/doi/abs>

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## 5. Reports / Research Reports

Author's Last name, First name initials. (Year of publication). Title of the report.  
Publisher. URL (if any)

### Example:

Lishi, G. (2006). *A Collection of Gao Lishi's Research Works on the Dais*. Yunnan Nationalities Publishing House.

## 6. Unpublished Theses

Author's Last name, First name initials. (Year of publication). Title of thesis [Unpublished thesis]. University.

## 7. Theses from Websites

Author's Last name, First name initials. (Year of publication). Title of thesis [Degree level]. University. URL

## 8. Conference / Seminar Papers with Proceedings (Printed or Online)

Author's Last name, First name initials. (Year). Title of paper. In Editor's First name initials. Last name (Ed.), Conference theme. Conference name (pp. pages). Database.

## 9. Teaching Materials

Author's Last name, First name initials. (Year of publication). Title of material [Unpublished material]. Faculty, University.

## 10. Interviews

Interviewee's Last name, First name initials. (Year, Day Month). Interview by Interviewer's First name initials. Last name. [Audio recording]. Position of interviewee (if any). Location of interview.

When the author conducts the interview personally use this format. For interviews from journals, follow the same rules as journal bibliography.

## 11. Websites

Last name, First name initials. (Year, Month Day). Title of the article. URL

**If author name is unknown**, use the webpage title or article title.

**If publication date is unknown**, write (n.d.) in English.

**If only the year is known**, write the year only in English.



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**Example:**

Reitz, Joan M. ( 2012) . *Online Dictionary for Library and Information Science*.  
[http://www.abc-clio.com/ODLIS/odlis\\_h.aspx](http://www.abc-clio.com/ODLIS/odlis_h.aspx)